

## *Valley Center Little League 2023 Sponsorship*

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Dear Sponsor,

Baseball season is finally upon us, which means it's almost time to cheer on your favorite Little League team! But Valley Center Little League needs your help. We rely on contributions from the community to enable hundreds of children from Valley Center and Pauma Valley to play recreational baseball during the spring and summer months.

For the 2023 season, we are looking to get as many kids out on the field as possible. With some many families having financial hardships due to Covid 19, we as a league are trying hard to keep fees down. We don't turn down a single player! With that being said, the Valley Center Little League needs the support of our community to make this a great season for them. Your sponsorship will allow these players to have lights on in the evenings, umpires for some of the games and the reduced registration fees. We couldn't have done this without the support of our community!

We have many different levels of Sponsorship geared for families and small business (from \$250) as well as corporations (Starting at \$2500 +). I have enclosed a description of all the sponsorship levels as well as a sponsorship form. Please take the time to fill out the form and mail back to us. You can also visit our website at [www.valleycenterll.org](http://www.valleycenterll.org) and visit the Donations & Sponsors page.

The sooner you take actions the sooner the kids get the result!

*The VCLL Thanks You,  
Jordan O'Connor*

**For All Inquires Please Contact: Jordan O'Connor  
Ph.760-300-5680 email: [jordan.oconnor@yahoo.com](mailto:jordan.oconnor@yahoo.com)**

VCLL is a 501(c)3 non-profit organization

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## ❖ Individuals, Family & Small Business Sponsorship Levels

- **TEAM Level** - \$250
  - Company/family name and logo on homepage of VCLL web site
- **SILVER- Level** - \$500
  - Company/family name and logo on homepage of VCLL web site
  - **Recognition at VCLL's Opening Night**
  - **3X5 Field Banner on Outfield fence (1 Field of Choice)**
- **PLATINUM- Level** - \$1,000
  - Company/family name and logo on homepage of VCLL web site with link to your website (if applicable)
  - **5X7 Field Banner on Outfield fence (2 Fields of Choice)**
  - **Recognition at VCLL's Opening Night**

## ❖ Corporate Sponsorship Levels

- **Field** - \$2500
  - Your company name on VCLL field for the season
  - Field sponsorship plaque with your company name/logo mounted on the backstop of your sponsored field
  - Company/family name and logo on homepage of VCLL web site with link to your website (if applicable)
  - Recognition at VCLL's Opening Night & **5x7 Field Banner on Outfield fence**
- **Facility** - \$5,000
  - Banner with company name/logo on the sponsored facility for the season
  - Sponsorship plaque with your company name/logo mounted on the information center of VCLL at the fields
  - Company/family name and logo on homepage of VCLL web site with link to your website (if applicable)
  - Recognition on VCLL's Opening Night **5x7 Field Banner on Outfield fence**
- **Capital Improvement** - Starting at \$7500
  - Banner with your company name/logo for 2023 identifying project sponsored
  - Company name and logo on sponsor page of VCLL web site
  - Recognition at VCLL's Opening Night
  - Permanent plaque on site of capital improvement
  - Sponsorships can be "General" or for a "Specific project"
  - **5x7 Field Banner on Outfield fence**
  - Current Projects
    - Foul Ball Screen Extension
    - Batting Cage Improvements
    - Score Board Replacement
    - Snack Bar Improvements
    - Extra field renovation to create another ball field

## Sponsorship Form

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**Sponsor/Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_  
Street Address City State Zip

**Contact Person:** \_\_\_\_\_ **Phone Number:** \_\_\_\_\_

**Fax:** \_\_\_\_\_ **E-Mail:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Sponsorship Level:** \_\_\_\_\_

**Please Fill out form and send with contributions payable to VCLL to:**

Valley Center Little League  
c/o Sponsorships  
P.O. Box 607  
Valley Center, CA 92082

**Questions? Please Contact:**

Jordan O'Connor 760-300-5680  
jordan.oconnor@yahoo.com

Have "camera ready" art? Please attach or email or  
include your business card with your check.

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